

CLAUDE ONBOARDING • STAGE ONE

Claude from zero

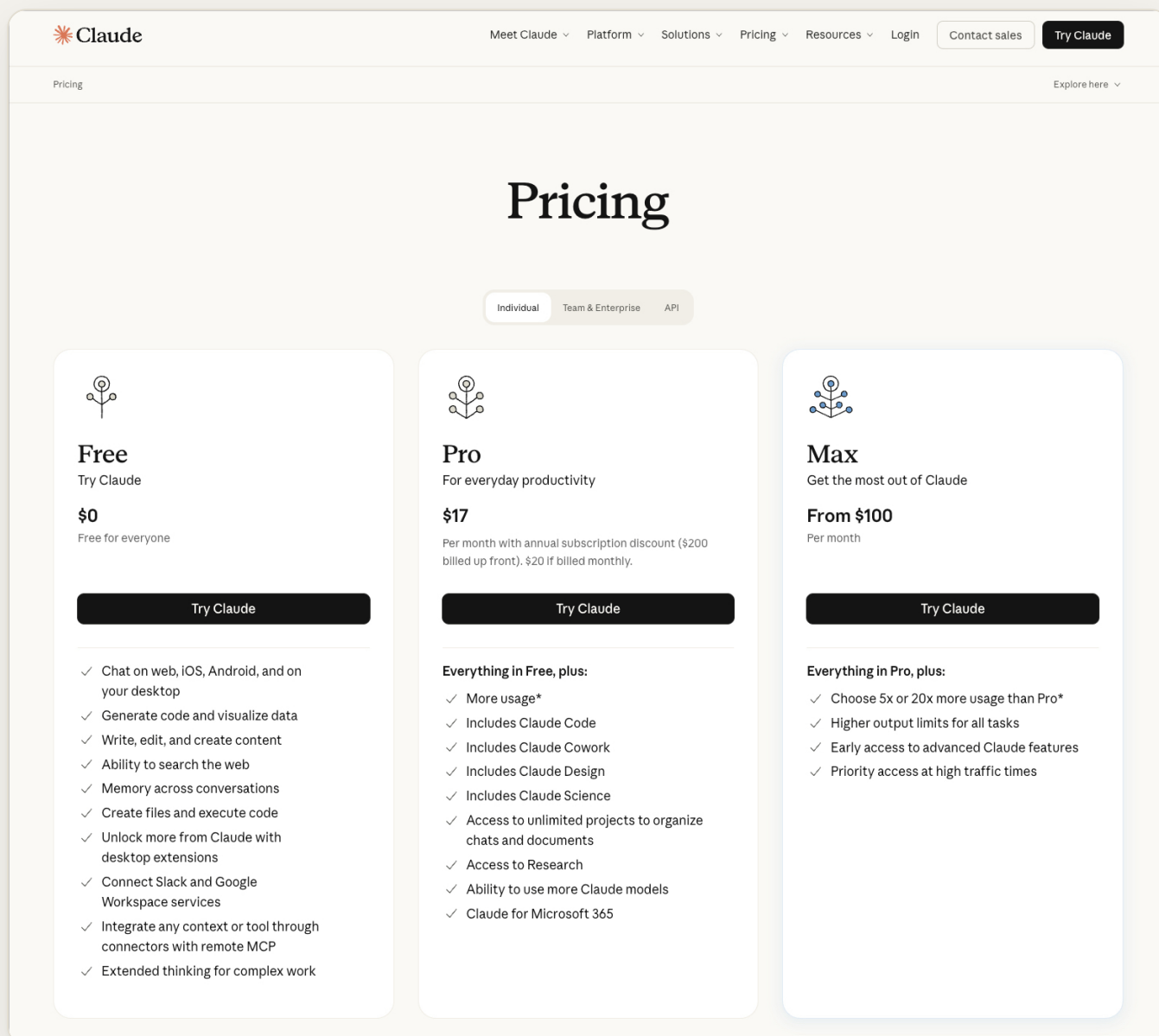
Every screen you'll see, in the order you'll see it. No jargon, no prior knowledge, nothing to configure. Most of this is just making an account, which is free — the setup itself is the last few pages and needs Claude Pro at \$17 a month. If you can drag a file into a folder you can do all of it.

PART ONE

Get Claude

Making an account. Nine screens, each one a single click or one box to fill in. Free, and you only ever do this once.

Free to start. \$17 to finish.



The screenshot shows the Claude Pricing page. At the top, the Claude logo is on the left, and navigation links (Meet Claude, Platform, Solutions, Pricing, Resources, Login) and buttons (Contact sales, Try Claude) are on the right. Below the navigation bar, the word "Pricing" is centered. Underneath, there are three tabs: "Individual" (selected), "Team & Enterprise", and "API". The main content area features three pricing cards: "Free", "Pro", and "Max". Each card has a tree icon, a title, a description, a price, and a list of features. The "Free" card is for everyone, the "Pro" card is for everyday productivity at \$17/month, and the "Max" card is for getting the most out of Claude at \$100/month. Each card has a "Try Claude" button.

Claude

Meet Claude ▾ Platform ▾ Solutions ▾ Pricing ▾ Resources ▾ Login Contact sales Try Claude

Pricing Explore here ▾

Pricing

Individual Team & Enterprise API



Free

Try Claude

\$0

Free for everyone

Try Claude

- ✓ Chat on web, iOS, Android, and on your desktop
- ✓ Generate code and visualize data
- ✓ Write, edit, and create content
- ✓ Ability to search the web
- ✓ Memory across conversations
- ✓ Create files and execute code
- ✓ Unlock more from Claude with desktop extensions
- ✓ Connect Slack and Google Workspace services
- ✓ Integrate any context or tool through connectors with remote MCP
- ✓ Extended thinking for complex work



Pro

For everyday productivity

\$17

Per month with annual subscription discount (\$200 billed up front). \$20 if billed monthly.

Try Claude

Everything in Free, plus:

- ✓ More usage*
- ✓ Includes Claude Code
- ✓ Includes Claude Cowork
- ✓ Includes Claude Design
- ✓ Includes Claude Science
- ✓ Access to unlimited projects to organize chats and documents
- ✓ Access to Research
- ✓ Ability to use more Claude models
- ✓ Claude for Microsoft 365



Max

Get the most out of Claude

From \$100

Per month

Try Claude

Everything in Pro, plus:

- ✓ Choose 5x or 20x more usage than Pro*
- ✓ Higher output limits for all tasks
- ✓ Early access to advanced Claude features
- ✓ Priority access at high traffic times

Start here: claude.ai — that's the whole address. Making an account is free, and Part one of this guide costs you nothing. **Part two needs Pro, at \$17 a month.** The setup pack runs in Cowork — Claude working on real files in a folder on your computer — and Cowork is a Pro feature. So do Part one free, and only pay when you get to Part two and want the toolkit. Nothing else in here costs anything.

Put your email in

 Claude

Question what's next

Your thinking partner for big ambitions

 Continue with Google

OR

Enter your email

Continue with email

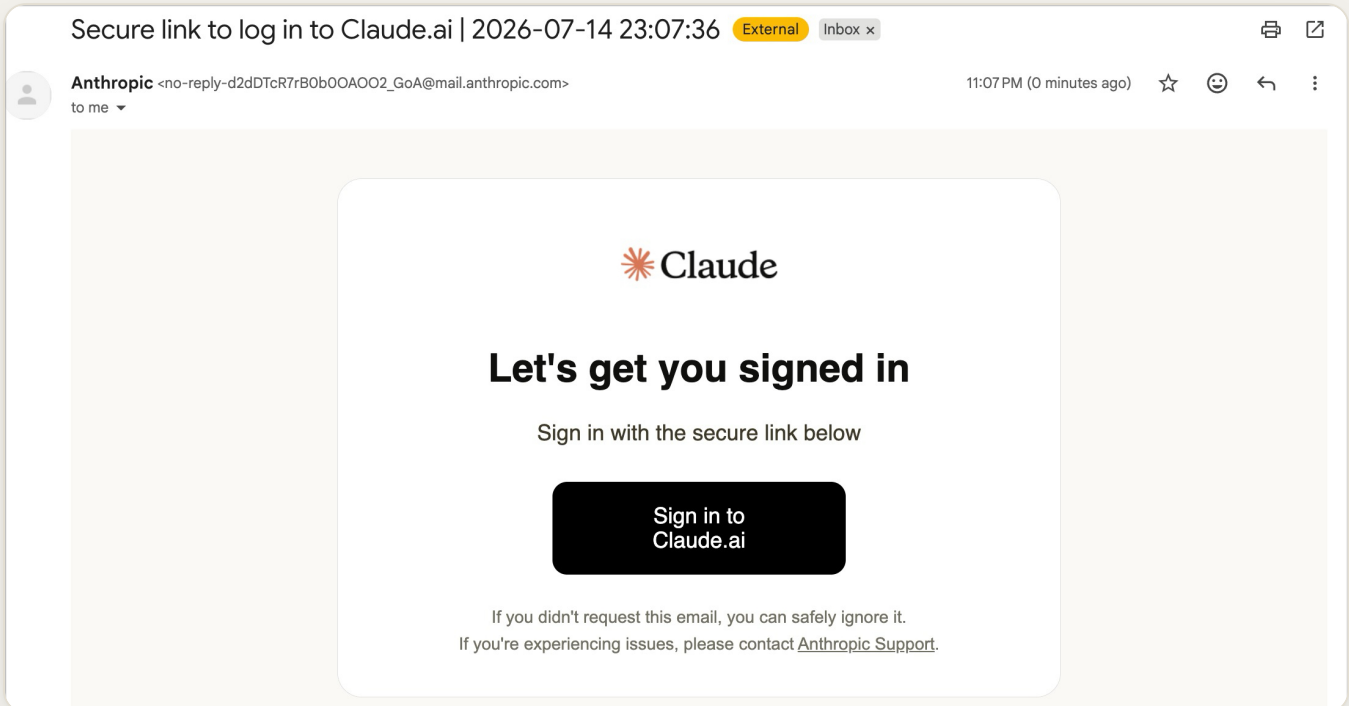
By continuing, you acknowledge Anthropic's Privacy Policy.

 Download desktop app



Go to claude.ai and type in your work email. There's no password to invent — Claude emails you a code instead. Use Google if that's easier and skip the next two steps.

Check your inbox



An email from Anthropic turns up within a few seconds. Anthropic are the people who make Claude — that's the right sender. If it's not there, look in spam.

Copy the six digits



Use verification code to continue

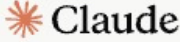
Enter this verification code where you first tried to sign in

797888

 Copy Code

Open the email and it gives you a code. Copy it, go back to the tab you started in, and paste it. That's your password, used once and then thrown away.

Tick the first box



Let's create your account

A few things for you to review

☐ I agree to Anthropic's [Consumer Terms and Acceptable Use Policy](#) and confirm that I am at least 18 years of age.

☐ Subscribe to occasional promotional emails and notifications. You can opt out any time.

Create account

You have to agree to the terms — that's the top box. The second one is marketing email and is entirely up to you; leaving it unticked changes nothing about how Claude works.

Choose personal



How are you planning to use Claude?



For personal use

For individuals who want to build and experiment with their own projects



With my team

For organizations who want to collaborate and build at scale

Pick For personal use. With my team is for companies buying Claude for everyone at once, with billing and admin attached. You want your own account first.

Tell it your name



What's your name?

So Claude knows what to call you.

Stuart Digital

Continue

Only so it knows what to call you. Nothing rides on this and you can change it later.

Say what you do



What kind of work do you do?

Pick a role so Claude can tailor your experience.

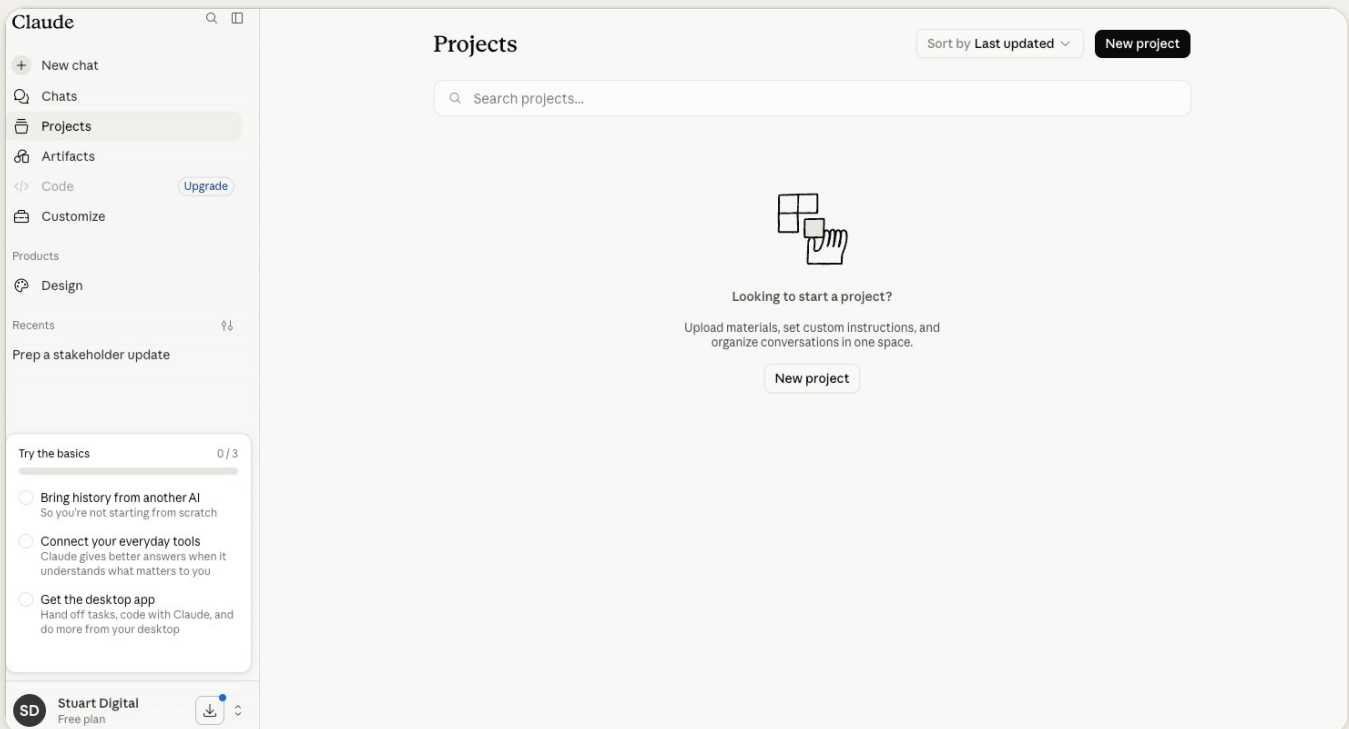
Select your role



Product management
Software engineer
Engineering
Human resources
Finance
Marketing
Sales
Operations
Data science

Pick whatever's closest — nothing on this list will be exactly your job, and it doesn't matter. It's a first guess at what to suggest to you, and the setup pack overrides it completely in Part two anyway.

That's the account done



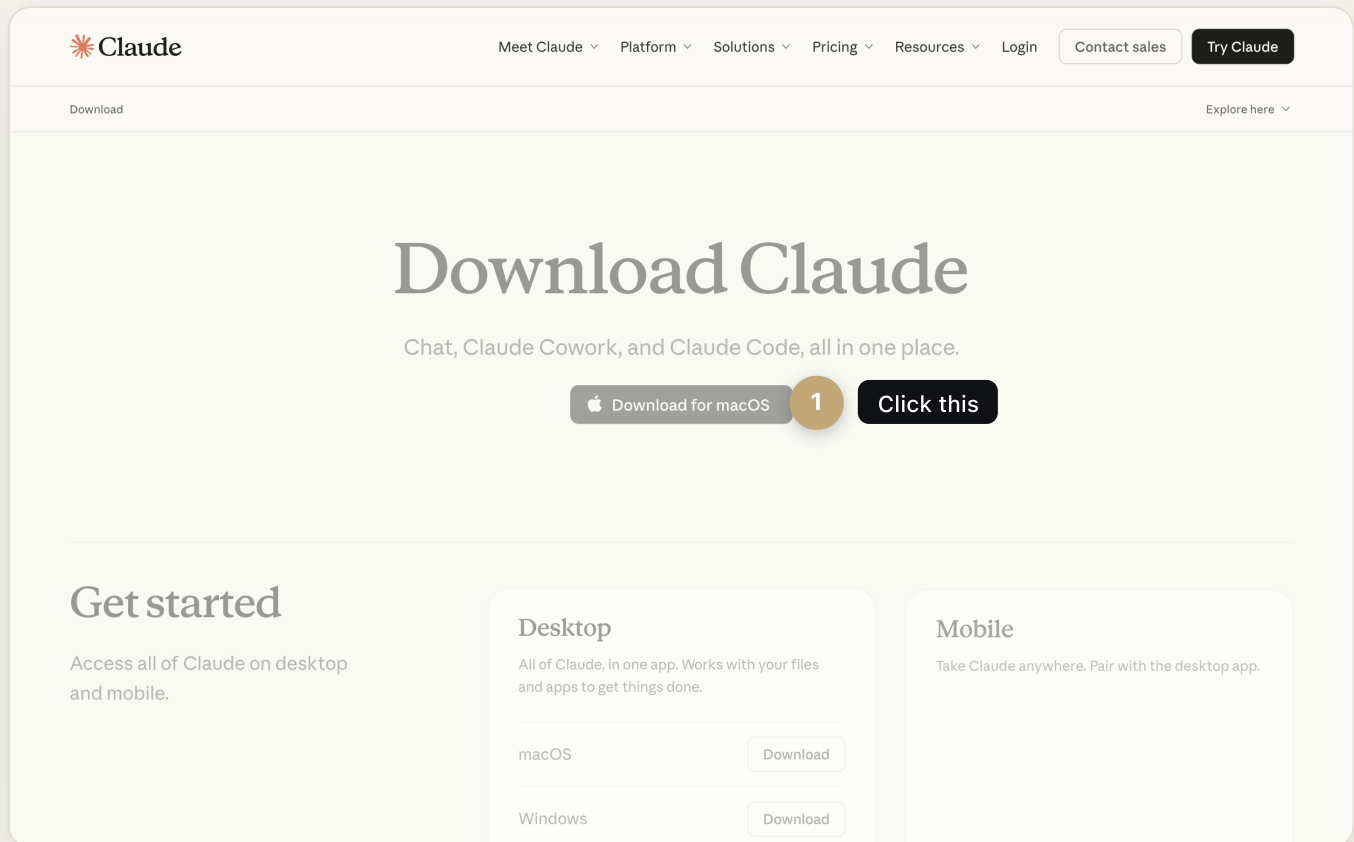
This is Claude, empty, on day one. Nothing to configure, nothing to read. The rest of this guide is the only setup there is.

PART TWO

Run the setup pack

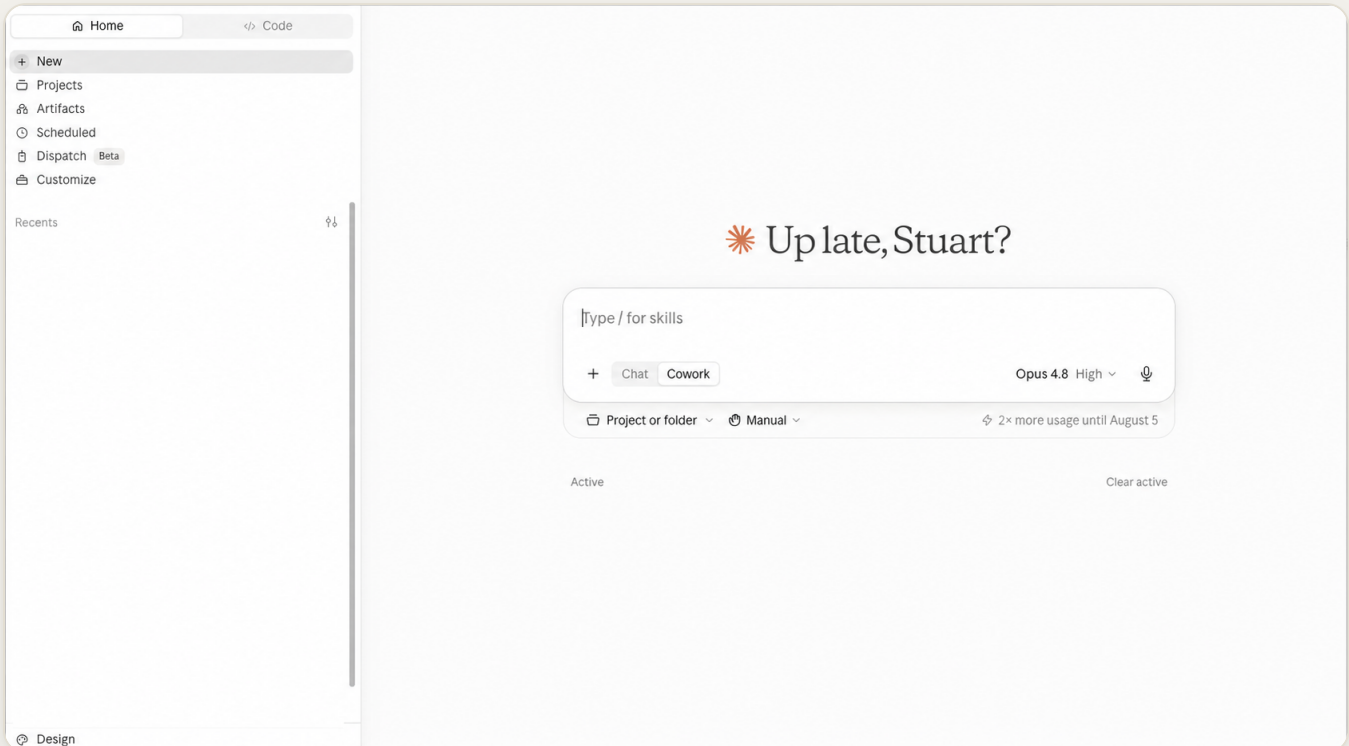
This is the part that matters — and the part that needs Pro. Get the app, make a project, then drag one file in and type three words. Everything the pack does to make Claude work like you, it does by itself.

Get the app, not the website



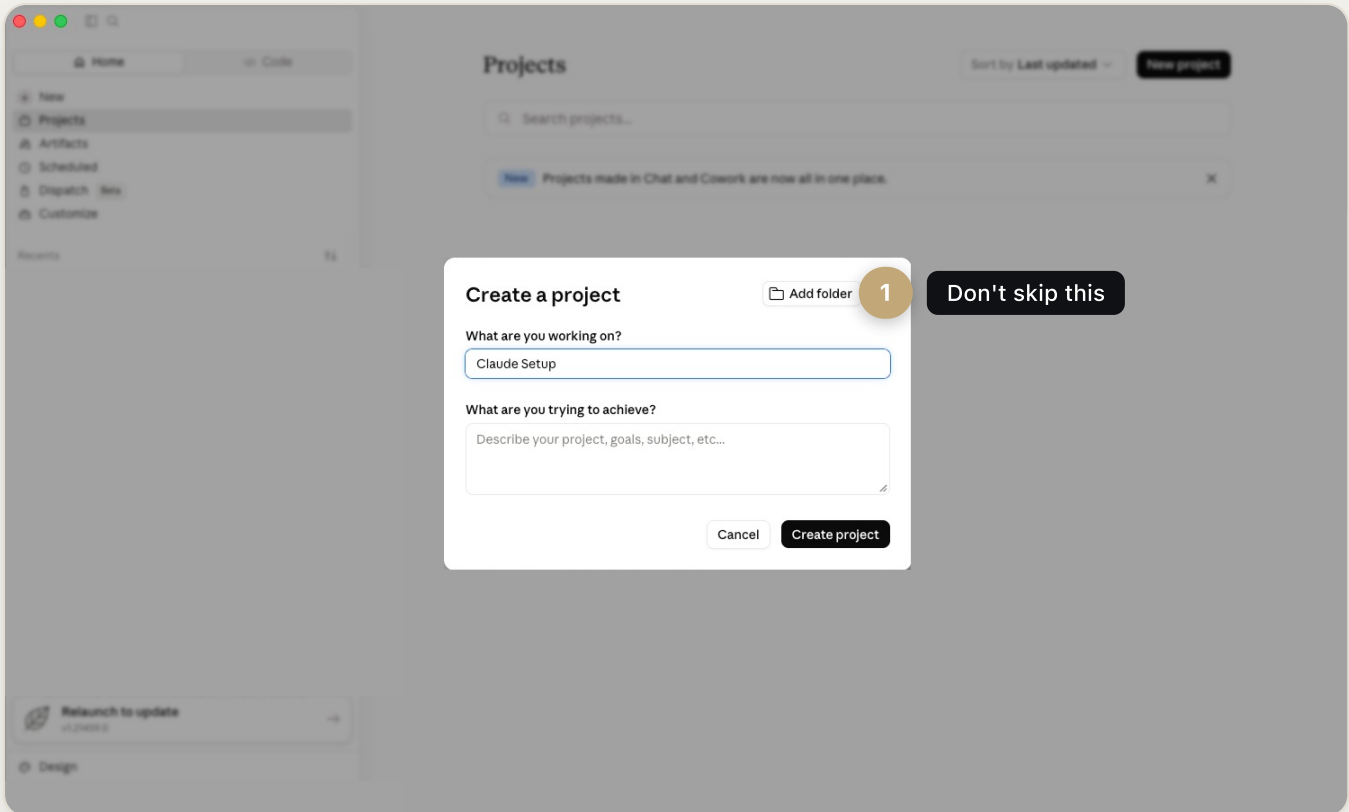
Go to claude.ai/download and pick macOS. This matters: the website can't reach the files on your computer, and reaching your files is the whole point of what follows.

Open it up



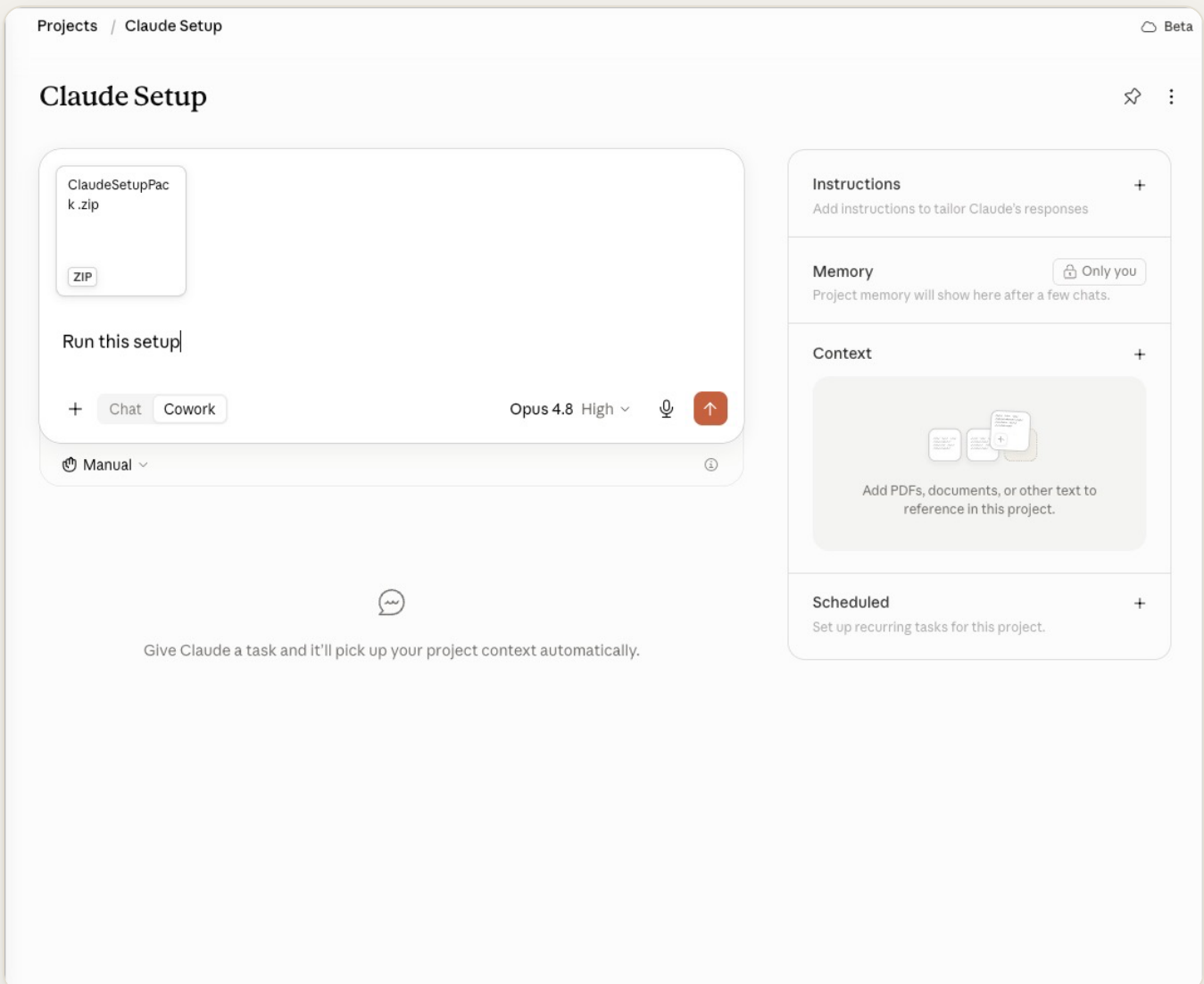
Same Claude, now living on your computer instead of in a browser tab. Sign in with the same email. The Chat / Cowork switch above the message box is the one that matters: Cowork is Claude working on real files on your computer, and it's what the rest of this guide uses. It's also where the \$17 goes.

Make a project called Claude Setup



Hit New project and type Claude Setup under What are you working on? Then click Add folder and point it at a new, empty folder on your computer. Don't skip that — a project is a folder Claude can see, and everything it writes for you lands in there. Without one it has nowhere to put anything.

Drag the pack in, type three words



Drag Claude-Setup-Pack.zip straight into the message box, type run the setup, and press enter. That's the install — no settings, no plugins, nothing to unzip. You don't need to explain anything or phrase it cleverly; the pack tells Claude what to do from here.

It asks, you answer

I'll start by unpacking the setup pack to see what's in it.

Ran a command

The START-HERE.md is the entry point. Let me read it along with the READMEs.

Ran a command

This is an interactive onboarding wizard. I'll run it properly, one step at a time. Let me set up a task list to track the four phases, then begin.

Updated tasks, loaded tools >

I've unpacked your setup pack and read the instructions. I'll walk you through this properly, one step at a time. It's four short phases: who you are, your company and brand, building your skill toolkit, then a live demo. No rush.

Let's start with the fastest path.



Asking a question... · 1m 39s



Do you have a CV or resume handy? If you drop one into this chat I'll draft your profile from it and only ask about the gaps. Otherwise I'll just ask you a few quick questions. ×

1 I'll drop a CV in ↩

2 Just ask me questions

✎ Something else

Skip

Claude interviews you — one question at a time, about who you are and how you like to work. Answer honestly and take your time. Half an hour here is what makes everything afterwards sound like you.

That's it. What now?

Just ask it things

Drop any document into the project and say `review this`. Then say `give me an ex summary`. You'll get a written report on what you just dropped in. That's the whole loop: put a file in, ask in plain English, read what comes back.

If it doesn't do what you expected

Tell it. In plain words: "too long", "that's not what I meant", "do it again but shorter". It isn't a form you can fill in wrong — you're allowed to talk back to it, and that's how it gets better at your work.

Where things live

Everything Claude makes lands in the project folder on your computer. Nothing is hidden and nothing is locked in — they're ordinary files you can open, edit and send like any other.



Any questions? Just ask.

Scan this and Stuart lands straight in your contacts. If something in here didn't match what you saw on screen, say so — the guide follows the app, not the other way round.

`training.stuartdigital.io/card`